



# The Valley Economic Alliance

Better businesses. Better jobs. Better communities.

May 18, 2009

To Whom It May Concern:

Doing business with Dubai makes a lot of sense.

As you may know, The Valley International Trade Association (VITA) and The Valley Economic Alliance have partnered with Unique Image, Inc. and the Dubai Chamber of Commerce and Industry to facilitate trade relations between Dubai and our five city region.

It is my pleasure to invite you to be represented at the *3rd LA-Dubai Vision 2020 Delegation*, which will be held in Dubai, from October 9-17, 2009. This delegation is not just a photo op or a sight seeing tour. It's the foundation to developing solid business leads in one of the few thriving economies left in the world:

- \$250 billion dollars in buying power directed to and from our region;
- Meet the movers and shakers who govern the powers, functions and procedures of doing business there;
- Meetings and business matching will be arranged for you;
- Summits and workshops will be presented on how to do business in the region and how to bring business back.

Sectors in the United States regularly trading with Dubai include:

- Medical Technologies
- Aviation
- Movies, Music & Entertainment
- Renewable Energies including solar and biofuels
- Building & Construction
- Water Technology and Environment
- Engineering
- Bathrooms & Ceramics
- Chemicals, Plastic and Rubber Products
- Food and Drink including agriculture
- ICT

Dubai features a network of seven industrial areas, three specialized free-trade zones, two world class seaports, a major international airport and cargo village, a modern highway network, state-of-the-art telecommunications and reliable power and utilities.

This trip is a great opportunity to increase your vision and reach new markets through our Middle East liaison and delegations. Pre-selling your business to this growing region through active participation allows us to chart the way forward together,.

Sincerely,

Bruce Ackerman  
President & CEO, Valley Economic Alliance  
CEO, Valley International Trade Association