



November 2009 E-Update

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Save The Date - The Valley Business Expo

The Valley Economic Alliance is having their 2nd annual Valley Business Expo on Thursday - January 28, 2010 from 9:30 a.m. - 5 p.m. at the Pickwick Gardens Conference Center in Burbank, 1001 West Riverside Drive, 91506.

The Valley Business Expo is a day-long Business-to-Business Exposition. The focus is bringing businesses who want to expand, grow, network, and market their products and services together with other businesses - an "everything you ever wanted to know about business" seminar and trade show. This event is the largest "Business-To-Business" networking event in North LA County.

There are several sponsorship opportunities for businesses and organizations. Registration is now available online at www.economicalliance.org.

For more information, contact the Economic Alliance at 818-379-7000 or email egass@economicalliance.org.

Valley "Economic Engine" Award

The Valley Economic Alliance is currently accepting nominations for the new Valley "Economic Engine" Award. This awards program will honor and showcase one outstanding business from the San Fernando Valley every quarter. Nominated businesses must have made a positive impact on the Valley region and demonstrate a commitment to the Valley through their successful business operations.

The "Economic Engine" Award was created to recognize outstanding Valley-based businesses that have contributed significantly to the regional economy, as well as the communities in which they are located. Nominations will be accepted from anyone who lives or works in the Valley, and a panel of judges will determine who will be the recipient of the award. The Valley "Economic Engine" Award will be presented at the quarterly meeting of the Economic Alliance Board of Directors on Wednesday, November 18, 2009 at California State University, Northridge.

To be considered, businesses must be located in the San Fernando Valley for 5 years or more. They are required to have made a notable contribution to the region's economy, and exhibit a commitment to the Valley through hiring within the Valley region and doing business with other Valley companies. Additionally,

businesses must have a commitment to, and be actively involved in, an organization such as a local chamber of commerce, charitable organization, or school where they give back to the local community.

Nominations are currently being accepted and must be received no later than 5:00 p.m. on Monday, November 9, 2009. Applications can be found at www.economicalliance.org or call us for additional information.

The Valley Economic Alliance Open House

The Valley Economic Alliance will be hosting a second Open House on Thursday - November 5, 2009 from 3 p.m. - 6 p.m. This event offers visitors the opportunity to see what The Alliance has been up to, and what is coming up, as well as the opportunity to share their business needs. Bring a guest! For more information or to RSVP please contact Liz Florio at 818-379-7000 x101 or lflorio@economicalliance.org.

VITA Breakfast - Global Entrepreneurs

The Valley International Trade Association will be hosting our bi-monthly networking breakfast on Wednesday, November 18, 2009 at the Economic Alliance starting at 7:30 a.m. This month's topic will be "Global Entrepreneurs."

Please make your reservation today by contacting Darcy Winters at 818-379-7000 x109 or dwinters@economicalliance.org. Individual tickets are \$20 for members and \$25 for non-members. For more information please visit www.vitainternational.org.

New Date For Canoga Park Green Learning Garden Opening

Join the Economic Alliance on Friday - December 11, 2009 at 10:30 a.m. for the launch of the Canoga Park Green Learning Garden on the grounds of Canoga Park High School.

This corner of the campus is being transformed into a learning center that will educate all people that live, work, learn and play in the Valley on how to reuse and reduce. Visitors will learn how to "Go Green" by participating in hands-on experiences and experiments through out the park.

When complete, the park will include a rain forest, rose gardens, 250 seat amphitheater, green houses, organic and hydroponics gardens, and "green tech" and "vet tech" programs. This is a true work in partnership with education, business, not-for-profit and government. Students from the universities, community colleges, occupational centers and the high school will have 'on the job' training with this project in design, building and sustainability.

For more information, please contact Darcy Winters at dwinters@economicalliance.org or 818-379-7000 x109.

Honor A Hero Hire A Vet Job & Resource Fair

Veterans, Reservists and National Guard members were among the thousands of job seekers at the largest regional job fair -- "Honor A Hero Hire A Vet" - on Thursday, October 29, 2009 at the Warner

Center Marriott Hotel & Convention Center.

The Valley Economic Alliance, the California Employment Development Department, and WorkSource Centers hosted this one-stop resource for entry, middle and upper level career opportunities.

This Job & Resource Fair is essential to meeting the needs of men and women who are faced with transitioning back into the workforce now that they have fulfilled their duty to country and community.

Participating businesses included by Pratt & Whitney, Rocketdyne, Workforce Investment Board (WIB), San Fernando Valley Employer Advisory Counsel, Van Nuys Airport, ITT Technical Institute, Wells Fargo Bank, CallSource, Manpower, Regal Medical Group, City of Burbank, El Proyecto Worksource, Los Angeles Valley College, Sherman Oaks Hospital, Daily News, San Fernando Valley Business Journal, Time Warner Cable and Pink Slip Mixers.

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