



The Valley Economic Alliance

July 2009 E-Update

In This Issue

[The Valley of the Stars Gala Dinner & Awards Ceremony](#)

[Hire Workers for \\$0 - \\$2 an Hour](#)

[Walking Tour of Historic NoHo](#)

[City of Glendale 16th Annual Cruise Night](#)

[Did You Know?](#)

Quick Links

[The Valley Economic Alliance](#)

[Valley of the Stars](#)

[Visit Valley of the Stars](#)

[VITA International](#)

[The Valley Library](#)

[List of Investors](#)

The Honor a Hero Hire a Vet Job Fair

The Honor a Hero Hire A Vet Job Fair and Career Expo is being held at the Warner Center Marriott Hotel on Thursday, October 28th from 11:00 a.m. - 3:00 p.m. The last two years The Valley Economic along with our co-host, California Employment Development Department (EDD) has presented the largest Veteran Job Fair in the country.

This year we expect to draw over 2,500 job seekers and 600 - 1,000 of this group will be comprised of military personnel. The Job Fair will provide our heroes a one-stop opportunity for entry, middle, and upper level career opportunities. More than 120 Veteran friendly businesses and organizations will be participating. In the past years representatives from the Governor, LA County Supervisors, and City Councils offices have attended.

Exhibit booths are available for \$99 and sponsorships opportunities are still available. For more information about this patriotic event call the Valley Economic Alliance at 818-379-7000.

Hire Workers for \$0 - \$2 an Hour

LA County businesses can now hire workers for \$2.00 an hour and some will even be at no cost, for the next 12 months. We are finally seeing some direct help from the Federal Stimulus funds! And we need to spread the word.

In this time of urgent economic turmoil, Los Angeles County is offering a program that will temporarily subsidize 80 percent or more of the cost of qualifying employees to help stabilize and grow your businesses and put people back to work.

As Part of the American Recovery and Reinvestment Act, the Transitional Subsidized Employment Program (TSE) is receiving \$159

million for subsidized employment for CalWORKs participants and has partnered with the South Bay Workforce Investment Board (SBWIB) for the temporary placement program.

Already, 40,000 are eligible and ready for hire to work under the program. Officials hope to place 10,000 participants in subsidized employment and/or job training slots in the public, private and non-profit sectors.

Hiring in the nonprofit sector is currently under way; placement in the private sector will begin July 1. Employers enter an agreement with SBWIB (South Bay Workforce Investment Board), which acts as the employer of record, performing payroll functions and absorbing Worker's Compensation liability. Employees can be hired for up to 12 months, will be paid \$10 an hour, and can be either full- or part-time.

BizFed will provide you information on this program, which can offer your own non-profit organization and member businesses some immediate much-needed assistance during these tough economic times and also prepares subsidized workers to be better prepared for future jobs when the economy recovers.

We urge you to spread the word to other businesses to take advantage of this program!

For more information, see www.employmentstimulus.org or call 310-970-7700.

Walking Tour of Historic NoHo

The Museum of the San Fernando Valley is pleased to announce its July walking tour of the historic NoHo district of North Hollywood, on Saturday, July 11, 2009 from 10 a.m. to 12:30 p.m. Following the tour, participants can enjoy one of the area's many restaurants.

The tour will begin at the corner of Magnolia Blvd. and Tujunga St. at the statue of Amelia Earhart in North Hollywood Park. The tour highlights will include: a walk through St. Paul's First Lutheran Church with its beautiful stained glass windows, past the 1886 Southern Pacific Depot, the El Portal Theatre, the NoHo Arts District, the Lankershim Arts Center, and the Lankershim Elementary school where Maryilyn Monroe once attended.

The walking tour will be led by Richard Hilton, a long time docent of the Los Angeles Conservancy as well as a Museum board member.

Reservations for the tour are on a first-come, first-serve basis. Tourists may reserve a place by leaving their names, addresses, and emails at either museumsvf@gmail.com or by calling 818-609-1665. A \$10 donation is requested at the onset of the tour.

City of Glendale 16th Annual Cruise Night

The City of Glendale presents the 16th Annual Cruise Night on Saturday, July 18, 2009 from 5:30 p.m. to 10:30 p.m. on Brand Blvd., in the heart of Glendale. Rock and Roll legends **Sha Na Na** will headline this year's entertainment, with performances by The Four Preps as well as the Jan & Dean Show.

Cruise Night has become one of the premiere car shows in southern California drawing an estimated 35,000 visitors each year. Over 400 classic cars and trucks will be on display. For more information visit <http://www.glendalecruisenight.com/> or call 818-548-2184 or the City's community hotline at 818-548-6464.

Did You Know?

Looking for a job - come to the summer 2009 Job Fair and Resource EXPO on Wednesday - July 8, 2009 from 9 a.m. - 2 p.m. at the Canoga Park WorkSource Center, 21010 Vanowen St., Canoga Park. This event is presented by California Assembly Leaders Speaker Karen Bass & Bob Bluenfield and City of Los Angeles Council member Dennis Zine. Hosted by **The Valley Economic Alliance, California Employment Development Department (EDD)** and **The Canoga Park Worksource Center** and sponsored by **The San Fernando Valley Employer Advisory Council**.

Richard Katz, Vice Chair of The Valley Economic Alliance, has been appointed to the California High Speed Rail Authority.

Jorge Rabaso of the Hispanic Business Network was appointed by the Governor as a member of the San Fernando Valley Fair Board of Directors.

Become a fan of **The Valley Economic Alliance**, add us to your Facebook page!



[Forward email](#)

✉ **SafeUnsubscribe®**

This email was sent to roxy0183@sbcglobal.net by information@valleyofthestars.org.
[Update Profile/Email Address](#) | Instant removal with [SafeUnsubscribe™](#) | [Privacy Policy](#).

Email Marketing by



The Valley Economic Alliance | 5121 Van Nuys Blvd., Suite 200 | Sherman Oaks | CA | 91403