

# 2005 Procurement Expo Workshop Schedule

(Subject to Change)

---

---

## 9:30 AM

**Earhart Room:** “FINDING BUSINESS OPPORTUNITIES IN THE MEDIA & ENTERTAINMENT INDUSTRY” moderated by Freddy Salazar, The Walt Disney Company with expert panelists from the four major networks, ABC, CBS, Fox Entertainment Group and NBC.

**Lindbergh Room:** “CAPITAL PROJECTS: DESIGN, ENGINEERING, AND BUILDING BUSINESS OPPORTUNITIES” moderated by Veronica Soto, LAUSD with expert panelists from Los Angeles Unified School District \$14Billion Bond, Los Angeles World Airports \$12Billion LAX Master Plan, and LA City Public Works Bureau of Engineering Bond Measures.

## 10:30 AM

**Earhart Room:** “BUSINESS OPPORTUNITIES IN THE SAN FERNANDO VALLEY” moderated by Deb Caberia Johnson, County of Los Angeles Office of Small Business with expert panelists from Defense Contract Management Agency, California State University, Northridge, and Swinerton Management and Consulting, Project Manager for LA Pierce College Prop A & AA.

**Lindbergh Room:** “GROW YOUR BUSINESS” moderated by Richard Chacon, Union Bank of California with expert panelists from “Financing and Business Expansion Resources” by Valley Economic Development Center, “Certification Process” by Metropolitan Water District and “Using the Information Highway” by Department of Water and Power.