

2008

SAN FERNANDO VALLEY

ECONOMIC SUMMIT

7:00 am **Registration, Exhibitor Exposition & Continental Breakfast**

8:00 am **Welcome & Introduction**

David Fleming
Chairman
Economic Alliance of the San Fernando Valley

Dr. Jolene Koester
President
California State University, Northridge

8:05 am **Title Sponsor Acknowledgement**

Wachovia Bank

8:10 am **Welcome Speaker**

Mayor Antonio Villaraigosa
City of Los Angeles

8:35 am **San Fernando Valley Economic Report**

Dr. Daniel Blake
Director, Economic Research Center
California State University Northridge

9:05 am **2008 Economic & Market Outlook**

Richard A. Weiss
Chief Investment Office & Executive Vice President
City National Bank

9:30 am **Regional Real Estate Overview**

Laurie Lustig- Bower
Executive Vice President
CB Richard Ellis

Richard Leyner
Senior Vice President
NAI Capital

George Stavaris
Senior Vice President
Grubb & Ellis

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10:10 am **Exhibitor Exposition Break**

10:25 am **Special Breakout Panels – Session 1**

- Finance: All the News is Bad. Or is It?
- Green Commercial: How Green is My Valley: The Latest Developments
- Land Use Trends & Regional Development
- Key Industry Outlook: Aviation, Entertainment and Manufacturing

11:25 am **Special Breakout Panels – Session 2**

- Office/Industrial: With Vacancy on the Rise, Who Will Fill In?
- Apartment: The Apartment Market in 2008: Supply and Demand after the Condo Slow down
- Retail: The Future of the Valley Grocer
- Go Global: Global Change in the International Marketplace

12:15 pm **Exhibitor Exposition Break**

12:35 pm **Luncheon**

1:00 pm **The Green Session: Staffing and Training For Sustainability**

Kit Cole
Director of External Affairs and Sustainability Initiatives
Waste Management

Lee Fossey
Regional Director - Central California and Greater Los Angeles
Manpower

Kara A. Kenney
Public Relations and Media Specialist
Green Media Enterprises

Nancy B. Kurland, Ph. D.
Assistant Professor, Department of Management
California State University, Northridge

H. David Nahai
Chief Executive Officer & General Manager
Department of Water and Power
City of Los Angeles