



ECONOMIC ALLIANCE
OF THE SAN FERNANDO VALLEY

NEWS RELEASE

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2007 “STARS OF THE VALLEY” HONOREES ANNOUNCED

(Sherman Oaks, CA) – What do Actress Betty White, Los Angeles Valley College and Westfield Shopping Town all have in common? They will be honored as “Stars of the Valley” at the Economic Alliance Gala Dinner & Awards Ceremony on Saturday, July 14, 2007 at CBS Studio Center in Studio City.

Betty White will receive the Arts & Entertainment Award for being one of television’s most beloved and talented actresses. Best known as the irrepressible Sue Ann Nivens in the popular Mary Tyler Moore show and Rose on the classic The Golden Girls, White is the recipient of numerous awards for her craft, including six Emmys, and the American Comedy Award for Lifetime Achievement. She is also well known for her lifelong love of animals, and was honored last year by the City of Los Angeles as “Ambassador to the Animals.”

Westfield Group will receive the Business Award for setting new standards in shopping center elegance and innovation in the San Fernando Valley and across the globe. Westfield’s most recently-completed revitalization projects, including the \$350 million investment in Westfield Topanga, have included the most complex, transformative, and ambitious in company history. Incorporating not only world-class retail destinations, but iconic landmarks in their own right, Westfield’s investment portfolio includes more than 120 shopping centers in Australia, the United States, New Zealand, and the United Kingdom.

Los Angeles Angeles Valley College will receive the Education Award for its 58 years as a leading provider of transfer education, career technical education and lifelong learning in the Valley. Under the leadership of President Dr. Tyree Wieder, Los Angeles Valley College has assisted in enhancing the economic viability of the San Fernando Valley through its commitment to education and training as well as through training partnerships with local businesses and industries for developing a more skilled workforce.

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Valley of the Stars Gala
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Past “Stars of the Valley” have included comedian J.D. Power & Associates, George Lopez, Dr. Richard Grossman of the Grossman Burn Hospital, City Controller Laura Chick, entertainers Dick Van Patten, Steve Allen, Bob Hope, Garry Marshall and Gene Autry, and North Hollywood High School Highly Gifted Magnet, to name a few.

The Economic Alliance is a private non-profit economic development and marketing organization committed to improving the economy of the San Fernando Valley by retaining and creating quality jobs through business assistance, workforce development, regional marketing, and educational programs.

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